

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC - AUTONOMOUS)

Report on
One day Guest Lecture on Industrial Management
Organized by Dept of Mechanical Engineering & III Cell – MITS
Under TEQIP - II
08 March 2017



Report Submitted by: Dr K V P CHAKRADHAR, Assoc Professor, Dept of Mechanical Engineering, MITS

Speaker: Mr M Satya Prasad, Advisor (Quality & Training), Annapurna Bhaskari Group, Hyderabad.

A guest lecture on **Industrial Management** was organized by the Department of Mechanical Engineering, for IV & III year students on 08-03-2017. The venue for the guest lecture was WB-103. The lecture was given in two sessions. The first session was from 11:00 am to 12:30 pm and the second one was from 2:00 to 3:30 pm.

The main objectives of the guest lecture were to:

1. Impart knowledge in basic concepts of industry practices.
2. Impart knowledge in management concepts.
3. Provide an overall view on quality practices in industry.

The speaker highlighted on classification of industries, functions of management like planning, organizing, staffing, directing and controlling. He highlighted on the degree of managerial skills like conceptual, human and technical skills required in an industry at different management levels. He also stressed on the different departments in an industry and their role and the importance of each department. He finally highlighted on 5S-Housekeeping and Total Quality Management concepts.